



# LOYMINA

MANUFACTURER OF ECO-FRIENDLY  
HIGH-END WALLCOVERING AND PAINT

Since 2008



## OUR MISSION

We make the world around us beautiful by creating exquisite and harmonized interiors to reflect your individuality.



## OUR LOCATION

Close to the banks of the Loymina river in an eco-area of Nizhny Novgorod region in Russia.

We take our inspiration from nature and which we protect and care for.

[video about us](#)



## SUSTAINABILITY

The world's only wallcovering factory  
to partner with WWF





## OUR UNIQUE PRODUCTION

- Vertical production process from idea to wallcovering rolls
- 9 step quality control process





## OUR RESOURCES

- Highly efficient and modern facilities
- A passionate team of professionals driving the circle of creativity to product







## RESEARCH & DEVELOPMENT

- In-house laboratory for developing recipes, color schemes and surface textures
- Premium interior and outdoor Swiss Lake paints since 2018



**FASHION+  
HOME**  
/color guide

Color guide card with a grid of color swatches and text labels.

**LOYMINA**  
— wallcovering —



## HIGH QUALITY CATALOGUES

- In-house sample book division
- Production of sample books of different sizes — from A5 to A2

Milassa® | Ambient

THE AURA  
INSIDE

Ambient

Milassa®



## WHAT IS MY HOME?

Post-COVID impacts on society: interior design and home making accepted as a big part of our lives

New philosophy of “home”: more importance of wallpaper design for all of us



## OUR COLLECTIONS

- Eco-friendly materials: high quality non-woven and water-based inks
- Variety of styles and textures with a wide color range
- Over 50 collections of premium wallcoverings
- Standard roll: 1x10 m
- Customized digital printing on non-woven material
- Creating collection concepts in cooperation with Swiss Mode International Fashion Design School





## STAYING FASHIONABLE

- Participating in the international exhibitions MosBuild (Moscow) and Heimtextil (Frankfurt) since 2010
- Loymina designs selected as Top Trends by the jury of Heimtextil





# OUR RETAIL NETWORK

- Dealership network: Russia, Kazakhstan, Kyrgyzstan, Belarus, Armenia, Ukraine, Georgia, Azerbaijan, Saudi Arabia, China



## OUR RETAILERS

Over 700 retail stores and showrooms  
in Russia



## PRIVATE LABEL

- 2020 – start of Private Label wallcovering production with 7 unique collections developed by order of 3 companies
- Collection lead-time of 2-4 weeks



## OUR POTENTIAL

Creative development and production of unique collections in collaboration with your brand



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[www.loymina.ru](http://www.loymina.ru)